Kavan Thompson

GRAPHIC DESIGNER & ANIMATOR

Statesboro, GA | (912) 243-4999 | kavanthompson001@gmail.com | kavanthompson.com

WORK EXPERIENCE

Graphic Designer & Animator
October 2024 - Present (2+ Years)

Davis Marketing Company (DMC) | Statesboro, GA

- **Pre-Press & Print Setup:** Prepare press-ready files (0.125-inch bleeds, CMYK color separation, spot inks, and dielines) for direct mailers, menus, billboards, and banners.
- **Broadcast Commercials & Motion:** Edit 30-second TV commercials, recruitment videos, and social reels using Premiere Pro, After Effects, and audio mixing.
- **Brand Identity & Character Design:** Illustrate original brand mascots and multi-angle character turnarounds for client branding packages.

Collaboration Center Assistant
October 2023 - October 2024 (1 Year)

Georgia Southern University | Virtual Collaboration Center (VCC)

- **Environmental Graphics:** Designed wall art installations, signage, and promotional displays for the university technology center.
- **Computer Room Administration:** Maintained 3D modeling PCs, VR/AR equipment, and workstations while mentoring student staff.

Student Graphic Designer
March 2021 - October 2023 (2.5+ Years)

Georgia Southern University | Marketing & Communications

- **Campus Print & Signage:** Created campus-wide posters, banners, and promotional print assets distributed to 25,000+ students.
- **Digital Motion Graphics:** Created animated GIFs and kinetic motion graphics for official university social media channels.

KEY PROJECTS

Splash in the Boro Digital Ad Campaign
Broadcast & Streaming Video

Produced and edited dynamic commercial spots broadcast across regional cable television and streaming networks, driving seasonal park attendance and pass sales for Splash in the Boro Waterpark.

TMT In Town: Community Tracker
Interactive Web & SVG

Designed and coded a live Santa tour route tracker for local holiday charity events, featuring real-time route animation, milestone alerts, and Google Maps directions.

Commercial Brand Mascot Series
Character Design

Illustrated character turnaround sheets and expression sets for commercial client branding packages, including Pickpocket Pete, Captain Cluck, and Chomper.

EDUCATION

Georgia Southern University
Graphic Design (BFA)

GPA: 3.9 | 2020 - 2024

- President's List & Dean's List
- Eagle Mentorship Mentee
- Prototyped dating app "Hooked"

Ogeechee Technical College
Dual Enrollment (OTC) | **GPA: 4.0**

EXPERTISE

Creative Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Blender (3D Modeling)
CapCut

Print & Pre-Press

Pre-Press File Preparation
0.125-inch Bleed Setup
CMYK & Spot Color Separation
Custom Dielines & Packaging
Large-Format Outdoor Billboards

Motion & Illustration

Broadcast Television Commercials
Motion Graphics & Keyframing
Brand Mascot & Character Design
Storyboarding & Animatics
Sound Design & Audio Editing